

Education

Columbia University Graduate School of Journalism
M.S., Digital Media, May 2012.

Concentration in digital media with courses in data visualization, information design, audience and metrics, photography, video, media business studies and consumer reporting. Awarded honors status in multiple courses.

Mercer University

B.A., Journalism, B.A., Southern Studies, May 2011
Graduated summa cum laude with a 3.94 GPA. Wrote honors thesis on coverage of the 1961 lunch counter sit-ins in the Atlanta press. Awarded Outstanding Senior Journalism Major. Served on student government. Edited University newspaper.

University of Oxford

St. Peter's College, 2009. Year Abroad.
Finished course with all alphas, specializing in Cold War history and media propaganda. Sat as news editor for University newspaper.

Experience

Savannah Morning News

Savannah, Ga. Digital Media Manager, Aug. 2012-present.

Oversees online content production and user experience for savannahnow.com and dosavannah.com. Develops data and interactive packages. Coordinates and grows social media outreach. Manage team of producers. Collaborates with traditional reporters on tailoring their stories for the web. Grew digital audience via social and mobile strategies to a record 7 million monthly page views and an average weekly social reach of approximately 375,000.

The Telegraph/Macon.com

Macon, Ga. On-call reporter, June 2009- Nov. 2011.
Reported full-time two summers for Georgia's third largest daily broadsheet. Filled in on police, city hall, local education and state politics beats under daily deadline. Worked as on-call cops and general assignment reporter while taking classes.

BronxInk.org

Bronx, NY. Beat reporter, Fall 2011
Covered Norwood and Kingsbridge sections of the Bronx. Attended and reported from Community Board meetings. Redeveloped publication's online presence. Put together special interactive package on unemployment in the Bronx.

The Oxford Student/OxfordStudent.com

Oxford, U.K. News Editor, Spring 2010. Web developer, Spring 2010.
Produced entire 12-page news section of Oxford University's weekly student newspaper. Managed team of 14 reporters and covered more than 40 stories individually. Redesign newspaper's website and oversaw online content.

Carl V. Lewis

Digital editor, data journalist, mobile/web developer.

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Skills

Mobile/Web Development - Proficient in CSS3, HTML5, JavaScript, MySQL and PHP. Familiar working in WordPress, Drupal 7 and other content management systems.

Data- Comfortable scraping, refining, analyzing and visualizing data sets for journalistic purposes (Google Refine, Fusions Tables, Charts API, Excel, Tilemill, QGIS, CartoDB, Leaflet, Tableau, Raphael.js, Caspio).

Analytics - Knowledge of SEO strategies, Google AdWords, content optimization, social media analytics. Experience using real-time web analytics tools (Chartbeat) and traffic dashboards (Omniture, Google Analytics, Flurry).

Project Management - Experience overseeing and collaborating on large-scale digital initiatives from start to finish, including researching, brainstorming, team-building, prototyping, developing, designing, testing, launching and marketing new and existing cross-platform digital products.

Social Marketing/Engagement - Proficient in content marketing and audience building on social platforms, including Instagram, Vine, Twitter, Facebook, LinkedIn and Google Plus. Experience running social media contests and promotions via third-party platforms (UPickEm, Tabsite, Statigr.am.).

Multimedia - Proficient in digital video, photo and audio recording and editing (Final Cut Pro, Soundtrack).

Design - Expertise in Adobe Creative Suite 7.

Awards/Achievements

- MJ Bear Fellowship Honorable Mention, Online News Association, 2013.
- Best Online News Project, Georgia Press Association, 2013.
- Social Media Excellence Award, Morris Publishing Group, 2013.
- Best College Newspaper Website, National Society of Collegiate Journalists, 2012.